



With more than 18 years of professional experience in the sports industry, Matt Crevin has developed a wealth of connections. Voice of the Box is designed to pair those connections, expertise and experience with individuals seeking to advance in the sports industry.

Matt Is Available To Work With You As Part Of His 1:1 Career Coaching Sessions

PERSONAL TARGET MARKET: Matt identifies the client's core career-related strengths, ambitions and marketable skills. Utilizing this information along with additional assessments, he then works with the client to confidently and proactively market themselves to their ideal "target" companies in a way that showcases their potential value.

EFFECTIVE NETWORKING: Matt helps clients create a highly-effective networking strategy, introductions, and messaging that increases career opportunities and contacts through a clear and concise communication style.

ACTION PLAN: Matt creates Action Plans for clients in a collaborative manner to help them achieve their career goals in a proactive fashion, while encouraging personal accountability.

PERSONAL BRANDING: Matt integrates the "Personal Branding" coaching methodology to help individuals achieve their new targeted roles through marketing their individual, powerful, and unique positioning statements.

APPROACH: Matt has a unique, practical and fresh approach to help guide you, as you pursue your goals to work in the sports industry.

ISSUE:

Students today face an enormous amount of pressure to find a job. As difficult the job market is, there are still opportunities out there for those that have the courage and show an aptitude for letting go of the familiar.

SOLUTION:

Voice of the Box (VOTB) coaching model and process supports the students in the areas they need it most, building a solid foundation of contacts and then creating and executing an action plan geared to help them break into the sports industry.

"Matt has a great communication style that makes it very easy to comprehend his action plans. His willingness to listen, ask questions and then present his advice in an easy to follow format was a rewarding experience. He is indeed a great person to work with and would encourage anyone who is looking to break into the sports industry to tap into this great resource"



ABOUT MATT:

With more than 18 years in the sports industry as well as his 17 years in corporate America, Matt combines his practical, real world experience with his insider sports knowledge and industry connections directly to you, an industry hopeful. His career kicked off in 1991 as a “rookie” public relations intern for the San Francisco 49ers and he played an important role with the football team by:

- Coordinating post game player interviews with the national media
- Working directly with the players on their community events
- Providing inside information from the booth, on game day, to some of the biggest names in NFL broadcasting.

Over the next decade, his skills and experience with the national media grew and his role with the 49ers evolved into a highly specialized sports position, which included:

- Radio and television coverage of home 49er games from the booth, sidelines and locker room
- Spotting for select West Coast NFL games as a member of the Westwood One/CBS radio team
- Working side-by-side with sports broadcast greats, including: Al Michaels, John Madden, the late Harry Kalas, Dick Enberg, and Marv Albert plus many other distinguished broadcast professionals

Today, Matt continues his business and personal relationship with the 49ers as the press box public address announcer. He has had the opportunity to experience the behind-the-scenes action of an NFL dynasty, as only an insider can see.

Equipped with business background and sports insider’s knowledge, Matt is ready to share his passion and knowledge with you! He delivers to his individual clients a unique process and format which gives sports industry hopefuls a unique look into the numerous career opportunities available in the sports industry.

“Listen Up” & Start Achieving Your Dreams Today

If you are passionate about pursuing a career in the sports industry and want to discover how top level insiders got their start, connect with Matt today. Matt provides a unique look into the careers of many sports industry executives, revealing their success stories, advice and techniques you can put to use as part of your search strategy. Collaborate with Matt and start listening, learning, creating and executing your own action plan!

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“I have worked with Matt as part of my career search strategy and have found the experience to be very beneficial. His industry knowledge, contacts as well as spot-on guidance have been instrumental as I venture into the sports industry.”